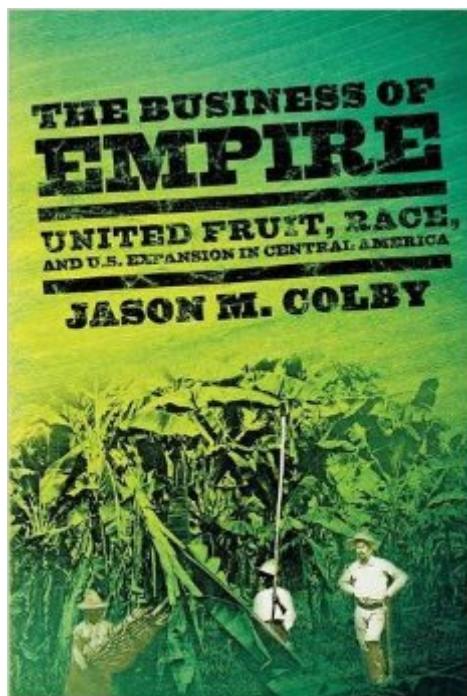


The book was found

The Business Of Empire: United Fruit, Race, And U.S. Expansion In Central America (The United States In The World)



Synopsis

The link between private corporations and U.S. world power has a much longer history than most people realize. Transnational firms such as the United Fruit Company represent an earlier stage of the economic and cultural globalization now taking place throughout the world. Drawing on a wide range of archival sources in the United States, Great Britain, Costa Rica, and Guatemala, Colby combines "top-down" and "bottom-up" approaches to provide new insight into the role of transnational capital, labor migration, and racial nationalism in shaping U.S. expansion into Central America and the greater Caribbean. The Business of Empire places corporate power and local context at the heart of U.S. imperial history. In the early twentieth century, U.S. influence in Central America came primarily in the form of private enterprise, above all United Fruit. Founded amid the U.S. leap into overseas empire, the company initially depended upon British West Indian laborers. When its black workforce resisted white American authority, the firm adopted a strategy of labor division by recruiting Hispanic migrants. This labor system drew the company into increased conflict with its host nations, as Central American nationalists denounced not only U.S. military interventions in the region but also American employment of black immigrants. By the 1930s, just as Washington renounced military intervention in Latin America, United Fruit pursued its own Good Neighbor Policy, which brought a reduction in its corporate colonial power and a ban on the hiring of black immigrants. The end of the company's system of labor division in turn pointed the way to the transformation of United Fruit as well as the broader U.S. empire.

Book Information

Series: The United States in the World

Paperback: 288 pages

Publisher: Cornell University Press; 1 edition (December 3, 2013)

Language: English

ISBN-10: 0801478995

ISBN-13: 978-0801478994

Product Dimensions: 6 x 0.7 x 8.9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #93,600 in Books (See Top 100 in Books) #31 inÂ Books > Politics & Social Sciences > Politics & Government > International & World Politics > Caribbean & Latin American #37 inÂ Books > Textbooks > Humanities > History > Latin America #43 inÂ Books > Politics &

Customer Reviews

Great book! Every person should read it to understand the US influence on the region and its consequences today

I've been reading and researching about Costa Rica for a while now but this book is the first one that squarely addresses the issue of race. Even prosperous and successful Costa Rica has a shadow, and that is its creation of a "leyenda blanca"-- the white legend that denies the non-European roots of its people and of the role that black Caribbeans played in building the country's wealth. This book describes that culture, and the complicated intertwining of the interests of the Hispanic majority, the U.S.-owned United Fruit Co., and the black Caribbean immigrants who came to Costa Rica and Guatemala to work on the banana plantations. These hard-working, English-speaking and Protestant workers were often favored by their U.S. bosses over the Spanish-speaking, mestizo workers who make up the majority in these countries, creating resentment and an easy opportunity for politicians to foment racist policies. Colby's book describes this process: it's well-written, well-researched, and fills a gap in our knowledge of the region.

[Download to continue reading...](#)

The Business of Empire: United Fruit, Race, and U.S. Expansion in Central America (The United States in the World) Ecuador and the United States: Useful Strangers (United States and the Americas) (United States and the Americas) (The United States and the Americas) Scott 1998 Specialized Catalogue of United States Stamps: Confederate States, Canal Zone, Danish West Indies Guam, Hawaii, United Nations : United ... Catalogue of United States Stamps) Fruit, Berry and Nut Inventory: An Inventory of Nursery Catalogs Listing All Fruit, Berry and Nut Varieties Available by Mail Order in the United States The United States, Honduras, And The Crisis In Central America (Thematic Studies in Latin America) Scott Specialized Catalogue of United States Stamps & Covers 2013: Confederate States-Canal Zone-Danish West Indies-Guam-Hawaii-United Nations: United ... Postage Stamp Catalogue: U.S. Specialized) American History: The People & Events that Changed American History (People's History, American, United States of America, American Revolution, Patriot, United States History Book 1) Our Own Backyard: The United States in Central America, 1977-1992 Paraguay and the United States: Distant Allies (The United States and the Americas) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build

Business As Beginner) War Plan Red: The United States' Secret Plan to Invade Canada and Canada's Secret Plan to Invade the United States A Guide Book of United States Paper Money 2nd Ed. (Guide Book of United States Paper Money: Complete Source) Illustrated catalogue of United States Cartridge Company's collection of firearms : the most complete collection in the United States Scott 2017 Specialized United States Postage Stamp Catalogue (Scott Specialized Catalogue of United States Stamps) Handbook of United States Coins 2017: The Official Blue Book, Paperbook Edition (Handbook of United States Coins (Paper)) Official ANA Grading Standards for United States Coins (Official American Numismatic Association Grading Standards for United States Coins) A Guide Book of United States Coins 2015: The Official Red Book Spiral (Official Red Book: A Guide Book of United States Coins (Spiral)) Grand Expectations: The United States, 1945-1974 (Oxford History of the United States) Tennessee Fruit and Vegetable Book (Southern Fruit and Vegetable Books) Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities)

[Dmca](#)